

These straws work! There is no need to go back to plastic when it comes to drinking straws. Dolea continues global expansion by entering the US market together with ProCon.



Image: Sustainable branded Dolea straws | ©Soldeman photography

Sustainability and excellent user experience

Dolea straws, manufactured out of paperboard using zero glue or other harmful chemicals, provide an excellent user experience in any drink. The touch-and-feel is similar to plastic straws, but in an eco-friendly form. The straws feel smooth on the lips leaving no aftertaste of paper. Dolea straws are sustainable, fully recyclable as paper in existing recycling streams supporting real-world circular economy.

Scaling up production

Scaling up production capacity worldwide, Dolea takes a new step by entering the US market of countless QSR restaurants and movie theaters. The expected volume of drinking straw use is some 800 billion straws in 2025.

A joint effort

Together with ProCon, Dolea aims at catering for the needs of QSR chains and movie theaters as well as retail chains with local production and quality that is strictly in compliance with the highest standards of global brands.

Unique visuality for branding

Dolea technology allows for printing quality unforeseen. Using inks certified for food contact, Dolea delivers an intimate contact between a brand and a consumer. No other brand media gets in the mouth of a consumer.

Contact: Mr. Jouko Aumasalo, CEO | +41796021082 | jouko.aumasalo@doleastraw.com

Links: Website <http://www.doleastraw.com/> | LinkedIn <https://www.linkedin.com/company/dolea-straw/>

About Dolea Oy (Ltd.)

Dolea enables circular economy on a global scale by producing drinking straws that are safe and sustainable. Dolea Straws have been patented globally. Embracing the ethos of “local production, global effect” Dolea aims at providing unparalleled customer experience, promoting sustainability. Dolea manufactures patented straw machines for converters all over the globe.

About ProCon

ProCon is North America's premier provider of paper converting, coating, sales and supply chain solutions, partnering with leading paper mills, printers and packaging companies to drive innovation in the paper industry. Their coating division, Vireo, is dedicated to sustainability—developing cutting-edge solutions to replace single-use plastics with their eco-friendly Vireo Coatings. Through their partnership with Dolea, ProCon is advancing sustainable alternatives by delivering a high-performance paper-based straw solution.

Contact: Mr. Jeff Carew, President , Coating Business Unit | 920-750-5100 ljeffc@proconusa.com

Links: Website <http://www.proconusa.com/> | LinkedIn <https://www.linkedin.com/company/progressive-converting-inc./>